

Florida Health serves your state, POPULATION OF FLORIDA, OFFICE OF ECONOMIC AND DEMOGRAPHIC RESEARCH, 2014



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A Message from the State Surgeon General & Secretary of Health **Dr. John Armstrong**

The Department of Health serves nearly 20 million people who live in Florida and 1.9 million visitors on any given day. Our 15,000 public health professionals work daily across all 67 counties to protect, promote and improve the health of Florida's children, adults and families.



John H. Armstrong, MD, FACS

e collaborate with other state agencies, local governments, businesses, schools, hospitals, nonprofits, civic organizations, faith-based groups and communities to reshape the spaces and places in which we live so that healthy choices are easier.

This impact report highlights the numbers and stories of health for the past state fiscal year. In sum, 2014–15 has been a good year for health in Florida, with just a few examples:

We have seen progress with Healthiest Weight Florida, involving more than 600 public and private organizations and promoting healthier eating and more active living at home, school and in the workplace.

We have helped to keep our communities safe from emerging contagious diseases, like Ebola Virus Disease (EVD) and Middle Eastern Respiratory Syndrome (MERS).

STATE HEALTH OFFICE LEADERSHIP TEAM Left to right: Marty Stubblefield, Deputy Secretary for Administration; Kim Barnhill, Deputy Secretary for Statewide Services; Dr. John Armstrong, State Surgeon General and Secretary of Health; Dr. Celeste Philip, Deputy Secretary for Health/Deputy State Health Officer for Children's Medical Services; and Jennifer Tschetter, Chief of Staff.

We have honored hundreds of health professional veterans with expedited licenses, Florida's way of smoothing transitions from military service to civilian practice.

We know that public health enriches lives so that babies are born healthier and people live longer. Yet we also realize that health is more than statistics: health is ultimately very personal, helping individuals and families achieve their life goals by staying in school, at work and in communities, and celebrating important events like a 50th wedding anniversary or 80th birthday!

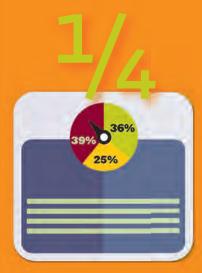
After more than 125 years of Florida public health, I am confident that our teamwork together will continue to help make Florida the healthiest state to live, work, play, practice and retire.





2015 Statewide Performance Meeting, Orlando

This meeting of state and local health leadership is held annually and showcases best public health practices in Florida.



Currently, only 36
percent of adult
Floridians are at a
healthy weight. One
quarter are obese and
the rest are overweight

Over the next 20 years in Florida, obesity is expected to contribute to millions of cases of preventable chronic diseases such as Type 2 diabetes, heart disease and cancer, costing an estimated \$34 billion.





6 out of 10 children today will be overweight or obese by the time they graduate high school.



Florida has moved from being in the top 20 healthiest weight states to now being in the top 15. Our goal is for Florida to be the healthiest weight state in the nation.



We have seen meaningful improvements in 3 high school behaviors for healthy weight:

Soda consumption and TV time have decreased.

Physical activity has gone up.



To date, the Department is working with over 550 state and local organizations to promote healthy weight in Florida.

or more than two years,
Healthiest Weight
Florida has brought
together state agencies,
nonprofit organizations,
businesses and entire
communities to help Florida's
children, adults and families
make consistent, informed
choices about healthy eating
and active living.

The number one public health threat is unhealthy weight. In Florida, only 36 percent of Floridians are at a healthy weight. A number of factors contribute to this widespread health issue, making it difficult to address. Through Healthiest Weight Florida, the Department focuses on five strategy areas to make a difference for Floridians. The initiative works closely with partners to:

- 1. Increase opportunities for physical activity
- 2. Increase access to healthy foods
- 3. Promote health at the workplace
- 4. Strengthen schools as the heart of health
- 5. Increase public awareness of unhealthy weight and its associated health outcomes



2015—a Good Year for Healthy Choices!

Since the initiative's launch in 2013. Florida has seen improvement in three key health behaviors of high school students, including decreased sugar-sweetened beverage consumption, decreased time spent watching television and increased percentage of students meeting the recommended levels of physical activity. This year, according to a report from the Centers for Disease Control and Prevention, Florida also celebrated a 7.1 percent decline in obesity rates among preschool children from disadvantaged families; only 17 other states also saw declines.

In the past 12 months, the program has launched 35 new and innovative projects as well as evidence-based interventions that engage a variety of audiences. Some notable examples:

Florida CHARTS **Healthy Weight Snapshot**

Healthy Weight-related statistics can be found online at Florida CHARTS; Florida has a robust data collection system, and it is one of the only states in the country with a methodology in place to collect and report county level data in this highly accessible format. This information can now be used to support community health assessments, provide data for health and weight related research, and encourage communities to improve nutrition and increase physical activity.

Breastfeeding Awareness

To celebrate Breastfeeding Awareness Month, Healthiest Weight released a suite of tools and promotional items to help create supportive breastfeeding environments. Each week in August, a new component was announced, which introduced new and exciting resources for women and families, employers, child care facilities, hospitals and healthcare professionals. The resources generated over 16.000 downloads from the website, reaching Floridians across the

Florida Health Cleans Up!

FHCU! is a partnership with the Department of Transportation to increase physical activity and contribute to healthier, litter-free environments. Through regular volunteer clean-ups, employees and other community members have cleaned over **313** miles and collected approximately 10,553 pounds of litter.

Fall into Healthy Habits

Because fall is a great time of year to enjoy the outdoors with friends and family, the Fall into Healthy Habits campaign offered tools for Floridians to engage in their favorite activities in healthier ways. Included in the launch were healthy weight guides to camping, tailgating, gardening, geocaching and even enjoying Halloween festivities.

Healthy **Promise Florida**

16.000 Healthy Promise Florida, an interactive campaign to promote healthy choices, was launched in January to kick off 2015. Through the campaign website, Floridians can post a healthy promise and personal photo, and view the photos and promises of others who have committed to live healthier and more active lives.

Healthy Campfire Cooking Program

Taught by Florida Park Rangers, the Healthy Campfire Cooking Program is designed to create opportunities for park visitors to try healthier camping foods while learning new recreational skills. In partnership with the Florida Department of Environmental Protection, Healthiest Weight created a series of make-it-yourself healthy campfire recipes, which can be accessed on their website. The recipe cards also include recommended activities to offset the calorie count of the recipes.





Children's Medical Services For the Health of Florida's Children

Medicaid Managed Care Plan

On August 1, 2014, the Division of Children's Medical Services (CMS) began operating a statewide Medicaid managed care plan for children up to age 21 with chronic and serious physical, developmental, behavioral or emotional conditions. As of July 1, 2015, the CMS Specialty Plan serves over 60,000 enrollees. Each member has a local nurse care coordinator to assist them and their family to navigate through the health system.

20th Annual Children's Week

The 20th Annual Children's Week—April 13–17, 2015—brought thousands of children to Florida's Capitol for an opportunity to meet legislators. CMS and the Division of Community Health Promotion celebrated Children's Day on April 14 by sharing health-focused messages and materials to educate and encourage families to develop healthy food and activity habits. Dr. Armstrong participated in a youth town hall meeting held the same day.

Electronic Health Record System Prudential Award

CMS moved to an electronic health record system with an initial transferring of over 100,000 medical records, each record averaging 100 pages. Mark LaLuzerne received a 2015 Prudential Productivity Individual Award for the development of a procedure and software application to scan medical records into electronic format taking less time with increased accuracy. The reduction in processing time saved an estimated 75,000 work hours, which would have required additional staff.

Child Protection Team Statewide Forensic Interview Training

The Special Technologies Unit and Child Protection Unit successfully provided an improved Forensic Interview Training format, which empowers the CMS Child Protection Team with skills necessary to interview neglected and abused children. This mandatory five-day training is crucial in assessing the safety of children and the team was able to provide three sessions. Through web-based technology and the use of a centralized location, costs were reduced for an effective savings of \$124,038.

Florida Babies Get Their Hearing Checked

Each year, an average of 7,000 newborns do not pass their hearing screening. Florida's Newborn Screening Program conducts followup to ensure that additional testing is completed. In 2014–15, the lost-tofollow-up rate for babies that did not receive the necessary follow-up testing decreased from as much as 30 percent to a record low of under 10 percent. Newborn Screening continues to improve follow-up, which means hearing loss is detected early, maximizing opportunities for optimal communication development.

Medical Foster Care Training

Regional Medical Foster Parent
Trainers provided 10 Medical Foster
Care (MFC) Parent Pre-Service
Trainings during 2014–15, bringing
aboard 60 new MFC parents
statewide. The Tallahassee,
Jacksonville, Gainesville, Orlando, St.
Petersburg, Fort Myers and Viera
CMS offices and two area
community partners hosted these
week-long trainings.

Florida's teen birth rate at a historic low—for ages 15-19, per 1,000 live births.

Florida's overall 2014 infant mortality rate equals the final 2013 U.S. rate of infant deaths per 1,000 live births.

WaterproofFL promotes three layers of protection—supervision, barriers and emergency preparedness—to keep children safe near swimming pools.



The Public
Health Dental
Program
increased the
number of
school-based
sealant
programs from
28 to 32
programs in
2014-15.



32+21+16
32 churches, 21 Local
Health Offices and 16
public and private organizations
downloaded the Body and Soul
Online Toolkit.

This year, the Cancer Center of Excellence Award Program, Which recognizes organizations for demonstrating commitment to excellence by

providing patient-centered coordinated care for those undergoing cancer treatment and therapy in Florida, awarded the first ever Cancer Center of Excellence Awards. Award recipients include the H. Lee Moffitt Cancer Center and Research Institute, Mayo Clinic Florida, University of Miami Sylvester Comprehensive Cancer Center and University of Florida Health Cancer Center, which includes University of

Cancer Centers of Excellence

Florida Health Shands Hospital, University of Florida Health Proton Therapy Institute and Orlando Health's Orlando Regional Medical Center.

The teen birth rate in Florida is at a historic low. In 2013, the birth rate for teens ages 15–19 was 23.8 per 1,000 live births. The data for 2014 shows the rate has decreased again to 21.7 per 1,000 live births. This marks a significant decrease from the 62 per 1,000 rate in 1994.

Florida's overall 2014 infant mortality rate equals the final 2013 U.S. rate of 6.0 infant deaths per 1,000 live births.

Race/ethnicity national data were last reported in 2012. Florida's 2014 infant mortality rates for black (11.0) and white (4.4) infants were lower than the 2012 U.S. rates at 11.2 and 5.1 infant deaths per 1,000 live births, respectively. 2012 U.S. infant death rates for Hispanic infants have yet to be reported.

WaterproofFL is a statewide initiative that promotes the three layers of protection—supervision, barriers and emergency preparedness—to keep children safe near swimming pools. The Department provided funding through 12 mini-grants to community-based organizations to provide: water safety public awareness messaging through 150 television ads, 1,661 radio spots, and 8 billboards; education to 2,757 parents and children; swim lessons to 611 children; 896 door alarms; and training to family strengthening agencies and child protection investigators to conduct water safety assessments during home visitations.

The Public Health Dental Program

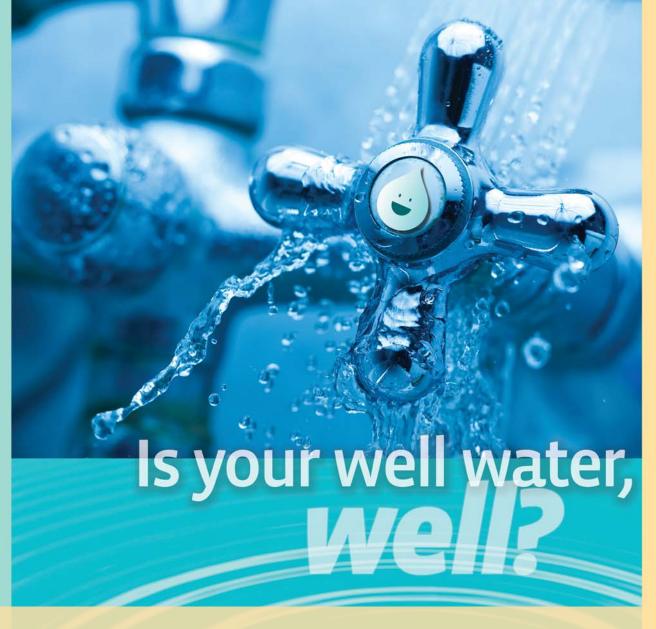
increased the number of school-based sealant programs from 28 programs in 2013–14 to 32 programs in 2014–15. School-based and school-linked dental sealant programs have been shown to reduce tooth decay by up to 60 percent (Children's Dental Health Project, 2013). Dental sealants prevent 86 percent of cavities at one-third the cost of a filling.

The Women, Infants and Children (WIC) Program celebrated its 40th

year of providing nutrition counseling, breastfeeding support and healthy foods to Florida's low income pregnant women, new mothers, infants and children under five who are at nutritional risk in 2014. WIC is a short-term intervention program designed to influence lifetime nutrition and health behaviors in this targeted, high-risk population during a time of critical growth and development.

In April 2015 Office of Minority Health launched the Body and Soul Online

Toolkit to promote healthy eating and physical activity. Body and Soul is a faith-based initiative designed to encourage African Americans to eat a healthy diet and maintain an active lifestyle. During the initial launch 32 churches, 21 Local Health Offices and 16 public and private organizations downloaded the toolkit.



Florida Health Promotes Well Water Testing

The Bureau of Environmental Health launched the Is Your Well Water, Well? campaign to promote private well testing and encourage Florida residents who own and use private wells to make sure their water supply is safe and healthy. Currently, one-fifth of Florida's 19 million residents own and use private wells. The

reaching 8.6 million households.

campaign includes a comprehensive website

and two public service announcements which

aired on Florida Public Broadcast Television

Payment Process Improvements

The Division of Administration streamlined the payment process for pharmaceutical purchases and maximized the "cost of goods discount" with its prescription medication provider, Cardinal Health. After a full year, the team saved the Department over \$2.5 million and reduced the workload for both the Department and the Department of Financial Services. This cost savings allows the Department to purchase additional vital drugs for Florida residents.

Florida SHOTS Enhancements

Florida SHOTS implemented system enhancements for the Vaccines for Children Program to capture and monitor vaccine storage unit temperatures for over 1,900 providers administering publically funded vaccines statewide.

The Department maintained the availability of varicella (chickenpox) and measles, mumps, rubella vaccines for all exposed persons at local health offices. These vaccines are available to children and adults regardless of ability to pay.

School Health Services Increased

The Department increased the number of School Health Services by 13 percent since 2008-09. Increases in the number of students with chronic health conditions requiring school day health services combined with improved coding of school health services in the Health Management System have contributed to the increase in services from 22,745,526 in 2008-09 to **25,657,003** in 2013–14. School Health Services include, but are not limited to, nursing assessments, growth and development screenings, and emergency health services.

25,657,003



The 125 Years of Florida Public Health Celebration Came to a Close in 2015...



72

NUTRITION EDUCATION THROUGH THE YEARS





1940







2014

Over 11,000 visitors saw the Department's 125

Years of Florida Public Health exhibit at the Florida Historic Capitol Museum between September 2014 and May 2015. Curator's Tours were hosted monthly every third Friday at the Museum from October through April and included topics such as: History of Public

Health in Florida, Leprosy, Newborn Screening, Civil Rights, Environmental Health, Tobacco Free Florida and Healthiest Weight Florida. The exhibit featured an opening reception and presentation by State Surgeon General and Secretary of Health

Dr. John Armstrong and several special events including An Evening with Dr. John Agwunobi.



...as Florida Health
Continued to Serve
our Citizens & Visitors.

EXHIBIT EVENTS

September 30

Opening Reception and Presentation by Dr. John Armstrong, state surgeon general and secretary of health. Watch: https://goo.gl/4GEDFo.

October 23 Lunch and Learn: The History of Being Born (Midwifery) in Florida with Dr. A.D. Brickler, Certified Midwife Cindi Denbow, Licensed Midwife Jennie Joseph and former Florida State Health Officer Dr. Charlton Prather.

March 19 An Evening with Dr. John Agwunobi: Leadership Through Preparation, Prevention and Response. Watch: https://goo.gl/sFzvWT.

April 12 Family Health Day, during National Public Health Week.

May 11 Exhibit Closing.

The Prudential Productivity Awards program recognizes and rewards hardworking state employees who create and implement innovative cost-saving and efficiency improvements. The Department submitted a total of 72 nominations. of which 33 were chosen by the judges' panel to receive either a plaque or cash award. The State **Health Office received** five awards and Local Health Offices across the state received 28 awards. Overall, the Department received the most awards of any state agency.

HEALTH SIN

The Department meets
Florida's residents and
visitors where they are, on
social media. By providing
engaging content and real
time response, social media
offers the Department an
interactive platform to
promote health in all places
and spaces.

5,866

Twitter: June 2015, 5,866 followers

LinkedIn:
re-launched April 2015,
7,085 followers—
an increase of 423
in 3 months!

7,310



Facebook: June 2015, 7,310 likes

1,055,155

Issuu: overall impressions for all publications: 1,055,155

SoundCloud: 2,400 plays, 34 tracks, 9 reposts, 27 likes,

80 downloads

1,763

Pinterest: 1,331 followers, 1,763 pins, 34 boards

217,831 | Voutube: 525 videos, 217,831 lifetime views

Flickr: 605 photos





Florida Newborn Screening Results Web App

Children's Medical Services added functionality to the Florida Newborn Screening Results online application—a system that generates results of tests performed on newborn babies—allowing hospital staff to search by "Kit Number," the unique barcode on blood specimen cards. The system enhancement helps staff save time by simply entering the kit number and baby's birth date to search; approximately 125 birth hospitals in Florida benefit from increased efficiency.

Trauma Informed Care Website

The Florida Trauma Informed Care Statewide Workgroup created a new Trauma Informed Care (TIC) website (www.floridatrauma.org), featuring information on trauma and toxic stress, lifetime effects of early adversity, trauma informed systems and various related topics. Statewide and local area TIC workgroups use the new site to help raise trauma awareness and provide education and resources to providers.

The CERC Portal

The Division of Emergency Preparedness and Response developed a state-wide plans repository where more than 700 federal, State Health Office and Local Health Office emergency preparedness and response plans are stored in a searchable web-based portal. The portal is available to public health preparedness planners and responders throughout the state.

700

Online Summer Camp

The Department hosted the first Florida Health Online Summer Camp using #FLHealthCamp, on Facebook and Twitter in July and August 2014. This free virtual information campaign highlighted a variety of health topics and aimed to encourage children to choose healthy habits and engage in their communities.

Local Health Departments Launch New Websites

Because more Floridians than ever rely on the web as their primary means of accessing health resources and information, the Department launched 67 new and improved Local Health Office websites in February 2015. The Local Health Office websites integrate with the state website providing a unified web presence with easy access to important public health information at the local and state level. All sites are accessible through www.FloridaHealth.gov.

Awards for Excellence

The Department received the Gold Medal Award from the National Public Health Information Coalition (NPHIC) for the in-house production of "Welcome to Social Media," a video featuring Dr. Armstrong. The NPHIC Awards for Excellence were presented at the 2014 National Conference for Health Communication, Marketing and Media in Atlanta, Georgia.

28,000

PARTICIPANTS OF THE
Online
Summer Camp
LEARNED TO:

Select events that encouraged physical activity.

Choose healthy, delicious meals and snacks.

Protect against mosquitoe and other disease carriers.

Plant a garden.

Practice first aid, sun, water and heat safety.

Plan for emergencies.



The Division of Medical Quality Assurance (MQA)

Licensure Time Reduced— Boosts Delivery of Care & State Economy

Florida has become the privileged home to an increased health care workforce. The population of licensed health care practitioners in Florida increased by 15.9 percent since 2010, while the resident population increased by only 5.5 percent. MQA received 119,968 license applications and issued 86.408 licenses between July 1, 2014, and June 2, 2015, and the Department has made a concerted effort to reduce regulation and eliminate unnecessary barriers to licensure. Due to newfound efficiencies and processes, several boards were able to expedite their licensure process and help get Floridians to work faster. The **Board of Medicine and Board of Nursing reduced** licensure time by a combined 25 days, leading to an additional \$60.000.000 in potential salary earned and a boost to the Florida economy.

560,000,000

Unlicensed Activity & Enforcement

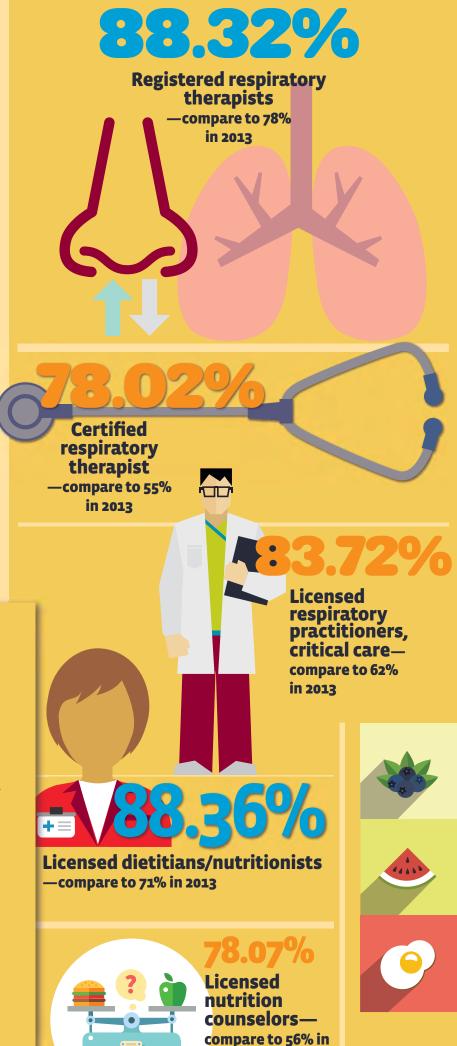
Between July 1, 2014, and June 30, 2015, MQA received 1,094 complaints of unlicensed activity, referring more than 90 percent for investigation. Additionally, 398 cease and desist notices were given to unlicensed practitioners whose unregulated and illegal activity could be disfiguring and even deadly to its victims. This is a 72 percent increase from last fiscal year.

VALOR

MQA works to honor and support veterans, current members of the military and all military families to help make Florida the most veteran-friendly state in the nation. Between July 1, 2014, and June 30, 2015, 113 practitioners obtained their licenses using the VALOR program and 1,043 practitioners were able to use the military fee waiver. MQA is currently working with the Florida Department of Veteran Affairs to further raise awareness about the program while promoting job opportunities within Local Health Offices.

Are You Renewal Ready?

In January, MQA's **Bureau of Operations** kicked off its Are You Renewal Ready? campaign to remind health care practitioners to report continuing education/continuing medical education (CE/CME) requirements prior to renewing their license. Following the campaign outreach efforts, the first groups of mandatory CE/CME reporting prior to renewal showed their highest percentage of reporting ever.





More **Former** Smokers than Smokers in Florida

ince the launch of Tobacco Free Florida, the Department has made significant progress in preventing youth from smoking and helping adults quit. In 2014, Florida's youth smoking rate reached an all-time low. Only 4.3 percent of Florida youth, ages 11 to 17, were current cigarette smokers. There were 59 percent fewer youth smoking cigarettes than before the Tobacco Free Florida program launched in 2007. The smoking rate among Florida high school students was 7.5 percent in 2014, which was one of the lowest in the country.

Among adults in Florida, the most current cigarette smoking rate was 16.8 percent—a rate lower than the national average of 19 percent. In fact, there are more former smokers than current smokers in the state. More than 126,000 Floridians have successfully quit using one of Tobacco Free Florida's 3 Free & Easy Ways to Quit.

Quit & Tell

In 2015, Tobacco Free Florida launched a new initiative called Quit and Tell, which celebrates Floridians who have quit tobacco and encourages them to share their stories to inspire others to join them. The Quit and Tell launch coincided with the seventh annual Tobacco Free Florida Week from 26.0001 April 27 to May 3. Floridians can Quit and Tell at tobaccofreeflorida.com/ quitandtell. They can also join the conversation on social media by sharing their personal quit stories using the



7,5%

Florida Health Responds The Department provides 24/7 disease surveillance in Florida. Over the past year, the

centers submitting data to 205 emergency departments (ED) and 32 urgent care centers capturing 87 percent of all ED visits in Florida. Through review of ED data, 262 previously unreported reportable disease cases were identified. Over 9.4 million electronic disease results were received and processed representing a 51 percent increase in volume from the previous year.

24/7

4 million

n response to the 2014 Ebola outbreak, Personal Protective Equipment packages were developed and delivered to 31 locations across Florida to help local hospitals and first responders manage patients with highly infectious diseases.

Five Ebola Virus Disease (EVD) seminars were provided to more than 280 health care professionals throughout the state on how to manage highly infectious patients.

Department has increased the number of hospitals and urgent care

The Department delivered more than 80 community-based EVD presentations to educate health care providers, emergency managers, schools, law enforcement, elected officials, faith-based organizations and residents on the EVD virus, disease and prevention steps.

The Bureau of Public Health Laboratories conducted 20 infectious substances packaging and shipping training classes for over 500 participants from over 200 facilities. The Bureau also helped develop EVD diagnostic specimen collection, packaging, and shipping guidance for laboratories and county health departments and guidance for point of care testing for patients suspected of EVD or confirmed EVD.

The Department monitored 430 travelers from Ebola-affected countries, ruled out over 150 suspected EVD cases and conducted EVD testing on four individuals (receiving results within eight hours of receipt).

Known, Emerging & Re-Emerging Diseases In 2014–15, the Department conducted investigations into several high priority health threats from known, emerging, and re-emerging diseases, including measles, chikungunya and the Ebola Virus Disease. Twelve locally acquired cases of chikungunya were investigated and 500 travelers associated with the chikungunya cases were also identified and investigated. Florida responded to 10 confirmed measles cases and investigated over 7,000 potential contacts.

Training The Department delivered Public Health Response Strike Team Leader orientation training to 179 participants at seven locations around Florida. This training provided an overview of responsibilities and expectations of an Emergency Support Function strike team or task force leader. A self-paced, online training was also made available on TRAIN FL.

Refresher Nursing Skills Training was provided in every Florida region, resulting in 210 trained nurses who can operate and staff Special Needs Shelters (SpNS) during an emergency. While an emergency shelter is the responsibility of local emergency management, staffing an SpNS is provided by Local Health Office nurses and other employees.

Emergency Management Interpreters With support from public and private partners, the Department helped create an emergency management training and credentialing process for American Sign Language interpreters who are available for disaster deployments to ensure effective communication.

Recovery Boot Camps The Department hosted three Recovery Boot Camps with the Florida Division of Emergency Management and U.S. Department of Health and Human Services. Participants from health care coalitions and Local Health Offices received an in-depth look at how to meet short and long-term post-disaster needs of communities.

Project Public Health
Ready Florida increased
the number of Local Health
Offices that meet Project Public
Health Ready (PPHR) recognition. Ninetytwo percent of Florida's Local Health
Offices received PPHR recognition, which
is based on nationally recognized
standards for local public health
preparedness.

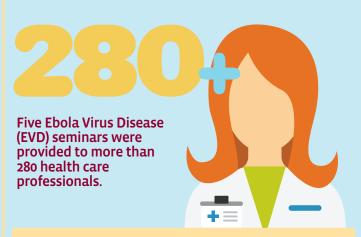






The Department ruled out over 150 suspected EVD cases.







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GOST



161

collaboration with the Bay County Diabesity Action Team, promoted healthy weight as a component of avoiding Type 2 diabetes. Screened over 1,000 residents, of which approximately 9% indicated increased risk for Type 2 diabetes. As a result, 161 residents are taking steps toward lowering their risk of

Members of DOH-Escambia promote the 5:2:10 behaviors at a local event. From left to right: Julie Terrell, Dixiana Bray, Ainza Perry, Dr. John Lanza, Deborah Tucker, Sherry Sparks and Pam

Hagan.

diabetes by increasing physical activity, losing weight and implementing simple diet changes.

Your Health. Your Life. Taking Shape for a Healthier You. Motivational speaker Wendie Pett, from the nationally syndicated television program, Visibly Fit, discussed opportunities for women to adopt healthy lifestyles.

149,800+

Fromoted the four 5-2-1-0 behaviors of 5 fruits and vegetables, 2 hours or less screen time, 1 hour of physical activity and 0 sugary drinks, known to impact weight and health, in multiple settings throughout Escambia County. Implemented 5-2-1-0-based interventions in 12 schools, 6 childcare centers, and numerous community organizations and at over 47 community events, making over 149,800 direct contacts with community members.



Planted a community garden with the help of the Jackson County Master Gardener's Association to promote healthy food choices. Thanks to the hard work of Department employees, nearly 90 pounds of nutritious winter greens, broccoli and cauliflower were donated to a local food bank.



FARMSHARE B88

Holmes As part of the Healthiest Weight Florida initiative, partnered with DOH-Washington, Farm Share of Quincy and local faith-based organizations to distribute free healthy food to 383 families in the community on Food Day 2014. Recipients received fresh vegetables, whole-grain bread, water, juice and educational materials.





Liberty
Launched FLASH (Fit
Lifestyles Active Strong Healthy) initiative
where participants were encouraged to
increase physical activity by attending
weekly fitness classes provided by DOHLiberty. A total of 986 pounds were lost
by participants.

Santa Rosa As part of the Department's Healthiest Weight Florida initiative, hosted the 2015 Walk for Mommy and Me at the Santa Rosa County Auditorium in Milton. The event featured 68 vendors, games, face painting and was attended by over 300 people.

number of students who participated in Students Working Against Tobacco (SWAT) in Okaloosa County relative to the previous year. Due to the increased participation, SWAT students were able to give a series of original, educational presentations to more than 400 elementary school students.

Washington Along with DOH-Holmes, organized PINK Night for the Northwest Florida Championship Rodeo to recognize cancer survivors and commemorate cancer victims. Survivors and those representing victims were recruited to participate in a moment of silence followed by a 1,000-balloon release in their honor. In addition, eight riders carried pink and black breast cancer awareness flags during the Grand Entry and National

Walton
High students, teachers and school
nurses to promote healthy behaviors
through HOPE classes (Health
Opportunities through Physical
Education) at Walton High. Over 350
students participated and at the yearend evaluation, 86% of underweight
students and 45% of overweight
students made progress toward their
goals, gaining 216

goals, gaining 214 pounds and losing 478 pounds, respectively.

Anthem.



School garden maintained by second grade students at Freeport Elementary in Walton County.

(Capital

Franklin & Gulf Implemented Save-A-Life tours in every middle and high school in both counties in an

effort to reduce texting and







Jefferson Promoted physical activity, healthy lifestyles, bicycle safety and school readiness at their Back to School Jefferson County event. The event was held at Jefferson Arms Apartments, included 10 vendors and reached more than 300 children and parents.

1,674

Through a partnership with Leon County Schools, United Way of the Big Bend and Whole Child Leon, served Medicaid-eligible children with the All Aboard the Molar Express for a Smile United campaign. In total, reached 11 schools, 544 students and sealed 1,674 teeth.



Students Working Against Tobacco participated in the yearly Wakulla Coastal Cleanup event. 30 youth and 10 adults collected more than five pounds of cigarette butts and several pounds of debris and trash along the coast and coastal highways.



Madison County Memorial Hospital and the Junior Auxillary to provide free mammograms and diagnostic breast care services to underserved women in Madison County. Approximately 22 eligible women will receive over \$9,000 in free services.

Collaborated with the city of Perry and local businesses to display red bows to **raise awareness for heart health** during February, Heart Health Month. Red bows were hung outside local businesses and throughout the downtown corridor.

Alachua To help control the spread of flu, immunized almost **14,000** students in public, private and charter schools through its school-based vaccination program making this year's campaign the most successful in the program's history.

Bradford Held a

community-wide event to celebrate National Food Day with the University of Florida Institute of (Food and Agricultural Services, Anytime Fitness, Subway and other local partners. 120 community members were educated and trained on the benefits of home gardening, exercise and healthy food choices

and were given free BP and BMI

checks.







Columbia Partnered with the Richardson Community Center to provide dental services to summer program participants. During the weeklong event, DOH-Columbia's dental bus cared for 47 children and provided **180** services such as restorations, extractions and sealants.



Hamilton Received a \$5,000 **Physical Activity and Nutrition** Initiatives in Florida grant from the Florida Comprehensive Cancer Control Program to educate the county's Black community. The grant was used to increase awareness about cancer treatment and prevention and to highlight the importance of early detection.

Gilchrist Partnered with the

Gilchrist County School District's School

the first annual Employee Health and

Health Advisory Committee to coordinate

Wellness Day for county school staff. This

event allowed employees an opportunity

to explore healthier lifestyle options.



Dixie

Attained accreditation as **Project Public** Health Ready from the National Association of County and City Health Officers by exhibiting its ability to respond to emergencies, reassuring citizens and county officials of the Department's ability to lead in the event of a disaster.







Lafayette Planted four garden beds with a group of Mayo citizens to create a community garden, promote physical activity and encourage healthy eating. In addition, collaborated with DOH-Suwannee to participate in Healthiest Weight Florida's Florida Health Cleans Up initiative. Enjoyed physical activity and picked up several large bags of litter along the Heritage Trail in Live Oak, an approximately 1.1 mile-long trail.

Suwannee Participated in

Promoted healthy eating and physical activity by working with Levy County middle schools students to promote exercise and healthy eating. Contributed to the curriculum of physical education classes for a day to promote healthy concepts, conducted a field day and awarded prizes to students through a

et up a booth at Kids Day, encouraged

partnership with Action for Healthy Kids.

Kids Day in Live Oak, an event attended annually by an estimated 1,000 children. Set up a booth at Kids Day, encouraged physical activities such as jumping jacks and passed out goody bags that included healthy eating activity books, water, bike safety information and a toothbrush.

124_{lbs.}

Union

As part of the state's Healthiest Weight Florida initiative, kicked off a 90-day weight loss challenge with a staff breakfast that included presentations on adopting a healthy lifestyle and healthy breakfast food alternatives. In total, 20 staff members participated, and employees lost a combined 124 pounds during the challenge.





Began a new Community Health Assessment Survey to better evaluate the health of Baker County residents. At time of publication, over 900 surveys have been received from the community.



Childhood Obesity Prevention Summit in collaboration with I'M A STAR Foundation, Healthy Jacksonville, **Duval County Public** build a youth-led leading into the holiday season. More than 500 students

Schools and Subway to healthy living plan and promote healthy habits participated.

Flagrier

Tobacco Free Flagler collaborated with the county school district to update its wellness policy for the upcoming year. As a result, **the county** school district added two tobacco prevention classes for 2015-2016.



Nassau County Emergency Management to form a countywide Ebola Incident Management Team from October 2014 to February 2015. Provided Ebola preparedness training to community partners and conducted a full-scale drill and tabletop exercise to test capabilities.

Putnam Completed Operation Boomerang, a public health mission designed to decrease the rate of tuberculosis in the Black farming community. Using a business case scenario as entry to care and developing trust in the community, Operation Boomerang achieved a 93% success rate.

Awarded the 2015 Governor's Sterling Award, the highest award a private or public organization can receive for performance excellence in Florida. As a role model organization, St. Johns provided core public health services to 219.000 residents and approximately 6.5 million visitors.

Southeast



Provided

educational and preventive dental services to 14 schools and six Head Start Centers within the county through their Seals on Wheels Mobile Dental Program. In an effort to decrease disparities in oral health throughout the county, provided 1,643 dental sealants and 5,000

dental procedures to children, free of charge.

Department of the Year 2015 by the National Association of County and City Health Officials (NACCHO). NACCHO also awarded DOH-Broward three Model Practice Awards and selected four DOH-Broward practices as Promising Practices in 2015.



DOH-Monroe's WIC Program received the IBCLC Care Award from the International Board of Lactation Consultant Examiners and the International Lactation Consultant Association. The award recognizes facilities that maintain high standards for breastfeeding education, support and promotion and DOH-Monroe's WIC is one of only nine community-based programs in the United States to receive the award.



Marathon

Palm Beach Worked with the Obesity Coalition, Diabetes Coalition and 32 other community stakeholders to provide community awareness and screening for diabetes. In total, screened more than 2,500 residents at over 67 locations.

In addition, the Maternal Child Health Division helped improve pregnancy outcomes, reduce low birth weight, increase parenting skills, establish medical homes for women and their babies, coordinate immunizations, reduce child abuse and neglect, improve paternal literacy, and increase levels of family self-sufficiency. **Over 850 families were served.**



Brevard Earned a Model Practice Award for their Emergency Department Diversion Dental Program, a Promising Practice Award for their

Drowning Prevention **Awareness** Program, and **Prudential Productivity Awards** were earned by the Vaccine Support Team and the Teen

Pregnancy Reduction Team.



Lake Working with clients, peer breastfeeding counselors and three local hospitals, WIC increased the number of mothers who breastfeed by 12%. All three hospitals have committed to the goal of becoming baby friendly. The Baby Friendly Initiative enhances hospital efforts to systematically integrate the Ten Steps to Successful Breastfeeding.

Orange Through the implementation of Tuberculosis (TB) Video Direct Observation Therapy, reduced cost per TB patient by \$655.35 and increased patient

compliance with treatment protocol by allowing staff to observe medication compliance through the client's smartphone device.



River Accepted the 2015 Organization Sapphire Award and a check for \$100.000 from the Florida Blue Foundation for their work in Protocol for **Assessing Community** Excellence in Environmental Health and the opening of a pediatric clinic in Gifford.

\$14,000

Osceola Awarded \$14,000 by the American Cancer Society, Florida

Division, to participate in the Practice Improvement Program to increase colorectal cancer screening in Florida. Two Department representatives attended the 80% by 2018 Colorectal Cancer Summit and returned to train organization staff.

Dr. Swannie Jett, health officer for **DOH-Seminole** (left), and Venise White, grants administrator (right), participated in the first annual Live, Work, Move Seminole 5K and Health Expo during National Public Health Week.

700+

with community organizations, created the *Pick of the Pantry* cookbook, which features **healthy recipes that can be prepared using ingredients found in local food pantries,** farmers markets and grocery stores.

Distributed the cookbook to more than 700 Seminole County residents.

Volusia To improve community safety, **investigated 263 pools through the Abandoned Wells Project** in an effort to locate closed public pools and make them known to local building code officials. A total of 10 Volusia County pools were classified as abandoned through site visits and the pools were either secured or demolished.





St. Lucie

In collaboration with school nurses and community partners, addressed childhood obesity with the 5-2-1-0 program, resulting in a 2% decrease in the number of first, third and sixth graders who were overweight in the last year.

2%





Provided quality care to Citrus County's underserved and uninsured population with their Mobile Healthcare Unit. Providing the same services available in brickand-mortar facilities, units and staff served local homeless shelters monthly, saw over 1,290 dental clients and over 378 primary care clients.

Hardee Healthy Start in Hardee County encouraged and assisted residents to keep children safe by providing 78 car seats along with installation education. Staff also **fitted and distributed 59 bicycle helmets** and provided bicycle safety education to Hardee County children.

Hernando

Hernando County
Healthy Start hosted
the 2015 World's
Greatest Baby Shower
event. Thirty
community partners
combined efforts to
provide education,
resources and fun for
more than 250
expectant families.



As part of the Healthiest Weight Florida initiative Florida Health Cleans Up, adopted the Ignacio Haya Linear Park in Tampa. During four scheduled park cleanup events, staff and family collected more than 1,500 pounds of trash, raised awareness about the most common types of litter, increased physical activity among staff and promoted healthier environments.

DOH-Hillsborough coordinated with hospitals and local, state and federal first responders to test their emergency plans during the annual, countywide Mass Casualty Exercise.

STTUJRAHS



Manatee Responded to a confirmed case of meningococcal meningitis in a pre-kindergarten student by setting up an on-site clinic to provide prophylactic **medication** and education to all who had been in close contact with the student. The clinic was deployed and immunizations were finalized within 24 hours of the meningitis confirmation. Staff immunized 79 students, 15 family members and 13 school faculty members,

successfully preventing additional cases.



Pasco Along with local partners, led a Drop 5 Team Challenge. Schools, public, private and faith-based groups committed to dropping 5% of their team's weight over a 12-week period. More than 80 teams and 1,000 participants lost a combined 3,876 pounds.



Pinellas Offered select WIC and Nutrition services via a drive-thru window, the first of its kind in the nation. The window, which serves more than 250 clients monthly, was awarded a 2014 Davis Productivity Award, was named a Promising Practice by the National Association of County and City Health Officials, and saved the county almost \$17,000.

Polk DOH-Polk's Emergency Preparedness Unit worked with local schools to introduce a Junior Medical Reserve Corps (MRC) for students interested in pursuing careers in the medical field or in emergency management. In its first year, the **Junior** MRC had 23 participants from three local schools in the program.

Southwest



Charlofte Participated in the Parkside Community Fall Festival by providing first-aid stations. Employees and volunteers worked closely with event coordinators to provide a safe environment for community members to enjoy great weather, great food and great events.



leadership by coordinating over 20 outreach activities for Students Working Against Tobacco (SWAT) members in Glades County. There are more than 50 SWAT members in Glades County that have gained real-life experiences through planning, executing and evaluating tobacco prevention activities.

tuberculosis case at a Collier County
high school. Offered free testing to those
at risk of becoming infected, offered an
informational meeting for concerned
parents and initiated a dedicated phone line for questions or
concerns from the public. 111 students and staff who may
have been exposed to TB were screened.

2,015lbs.

Hendry Challenged the community to lose 2,014 pounds in the year 2014 as part of the Healthier Me 2014 Initiative, which was part of Healthiest Weight Florida. More than 15 teams met the challenge and lost a total of 2,015 pounds.





DeSoto Partnered with the DeSoto County School District, and the Tooth Fairy, to participate in the Florida Healthy School District program. As a result of this collaboration, the county school district has been recognized as a Florida Healthy School District at the Silver level for the period of May 2015 to April 2017.

Southwest

Highlands In partnership with the Highlands County School District, the Dental Sealant Program provided 379 sealant services and dental exams to second grade students throughout Highlands County during the 2014–15 school year.

students throughout Highlands County during the 2014–15 school year.

Okeechobee Tackled food insecurity by working with Treasure Coast Food Bank, Okeechobee Medical Reserve Corps volunteers and community partners to bring mobile food





Local Health Offices

Alachua

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Baker

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597 W. 11th St. Panama City 32401 (850) 872-4455 FAX (850) 747-5475

Bradford

1801 N. Temple Ave. Starke 32091 (904) 964-7732 FAX (904) 964-3829

2575 N. Courtenay Pky. Merritt Island 32953 (321) 454-7111 FAX (321) 454-7154

Broward

780 S.W. 24th St. Ft. Lauderdale 33315 (954) 467-4700 FAX (954) 760-7798

Calhoun

19611 S.R. 20 West Blountstown 32424 (850) 674-5645 FAX (850) 674-5420

Charlotte

1100 Loveland Blvd. Port Charlotte 33980 (941) 624-7200 FAX (941) 624-7258

3700 W. Sovereign Path Lecanto 34461 (352) 527-0068, ext. 264 FAX (352) 527-8858

1305 Idlewild Ave. **Green Cove Springs** 32043 (904) 529-2800 FAX (904) 529-2802

3339 Tamiami Trail East Suite 145, Bldg. H Naples 34112 (239) 252-8200 FAX (239) 774-5653

Columbia

217 N.E. Franklin St. Lake City 32055 (386) 758-1068 FAX (386) 758-3900

DeSoto

34 S. Baldwin Ave. Arcadia 34266 (863) 993-4601 FAX (863) 993-4606

149 N.E. 241st St. Cross City 32628 (352) 498-1360 FAX (352) 498-1359

Duval

900 University Blvd. North Jacksonville 32211 (904) 253-1010 FAX (904) 253-2743

Escambia

1295 W. Fairfield Dr. Pensacola 32501 (850) 595-6500 FAX (850) 595-6745

Flagler

301 Dr. Carter Blvd. Bunnell 32110 (386) 437-7350 FAX (386) 437-7353

Franklin

139 12th St. Apalachicola 32320 (850) 653-2111 FAX (850) 653-9896

Gadsden

278 LaSalle LeFall Dr. **Quincy 32353** (850) 875-7200, ext. 325 FAX (850) 875-7210

Gilchrist

119 N.E. 1st St. Trenton 32693 (352) 463-3120 FAX (352) 463-3425

Glades

1021 Health Park Dr. Moore Haven 33471 (863) 946-0707 FAX (863) 946-3097

2475 Garrison Ave. Port St. Joe 32456 (850) 227-1276 FAX (850) 227-1766

Hamilton

209 S.E. Central Ave. Jasper 32052 (386) 792-1414 FAX (386) 792-2352

Hardee

115 K.D. Revell Rd. Wauchula 33873 (863) 773-4161 FAX (863) 773-0978

Hendry

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Hernando

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7205 S. George Blvd. Sebring 33875 (863) 386-6040 FAX (863) 402-5435

Hillsborough

1105 E. Kennedy Blvd. Tampa 33602 (813) 307-8000 FAX (813) 272-6984

Holmes

603 Scenic Circle Bonifay 32425 (850) 547-8500 FAX (850) 547-8515

Indian River

1900 27th St. Vero Beach 32960 (772) 794-7400 FAX (772) 794-7453

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4979 Healthy Way Marianna 32446 (850) 526-2412 FAX (850) 482-9978

Jefferson

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Lafayette

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16140 U.S. Hwy. 441 **Eustis 32726** (352) 589-6424 FAX (352) 589-6492

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Leon

2965 Municipal Way Tallahassee 32304 (850) 606-8150 FAX (850) 487-7954

Levy

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218 S.W. Third Ave. Madison 32340 (850) 973-5000 FAX (850) 973-5007

Manatee

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Marion

1801 S.E. 32nd Ave. Ocala 34471 (352) 629-0137 FAX (352) 694-1613

Martin

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Miami-Dade

1350 N.W. 14h St., Suite 300 Miami 33125 (305) 324-2400 FAX (786) 336-1297

Monroe

1100 Simonton St. Key West 33040 (305) 293-7500 FAX (305) 809-5619

Nassau

30 S. 4th St. Fernandina Beach 32035 (904) 548-1800 FAX (904) 277-7286

Okaloosa

221 N.E. Hospital Dr. Ft. Walton Beach 32548 (850) 833-9240 FAX (850) 833-9252

Okeechobee

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Orange

6101 Lake Ellenor Dr. Orlando 32809 (407) 858-1400 FAX (407) 858-5514

Osceola

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Palm Beach

800 N. Clematis St. West Palm Beach 33401 (561) 840-4500 FAX (561) 837-5197

Pasco

10841 Little Rd. New Port Richey 34654 (727) 619-0300, ext. 305 Fax (727) 862-4230

Pinellas

205 Dr. Martin Luther King Jr. St. North St. Petersburg 33701 (727) 824-6900 FAX (727) 820-4275

Polk

1290 Golfview Ave. Bartow 33830 (863) 519-7900, ext. 11002 FAX (863) 534-0293

Putnam

2801 Kennedy St. Palatka 32177 (386) 326-3200 FAX (386) 326-3350

Santa Rosa

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Sarasota

2200 Ringling Blvd Sarasota 34237 (941) 861-2900 FAX (941) 861-2837

Seminole

400 W. Airport Blvd. Sanford 32773 (407) 665-3000 FAX (407) 665-3259

St. Johns

200 San Sebastian View Suite 1322 St. Augustine 32084 (904) 209-3250 FAX (904) 823-6875

St. Lucie

5150 N.W. Milner Rd. Port St. Lucie 34983 (772) 462-3800 FAX (772) 873-4960

Sumter

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